

Advertising Terms and Conditions

The term 'advertiser' means the party booking the space and responsible for payment.

The term 'publisher' means South Stoke Parish Council or their nominated agent.

The term 'buyer' means the person placing the advertisement

1. The buyer warrants that they are contracting as principal notwithstanding that they may be acting directly or indirectly for the advertiser and warrants that it is authorised by the advertiser to place the advertisement with the publisher.
2. Advertisements must conform to the British Code of Advertising Practice and must accurately reflect the product and or service being advertised.
3. Advertisements are subject to the publisher's approval and must always be recognisable as such and not resemble editorial matter.
4. All claims made in advertisement must be capable of being supported by appropriate evidence and must be made available to the publisher upon request.
5. The publication of an advertisement by the publisher does not constitute endorsement of the advertiser, its products or services.
6. Space reserved by an advertiser must be paid in full where the advertisement is not published due to an act or omission by the advertiser.
7. The positioning of advertisements is at the discretion of the publisher unless specifically agreed in advance.
8. The publisher reserves the right to increase advertisement rates at any time or to amend the terms and conditions at any time.
9. The publisher will not be liable for any loss or damage caused by amendment, error, late publication or non-publication from any cause whatsoever.
10. The publisher will not accept liability for any error on the part of third parties or inaccurate copy instructions.
11. The publisher reserves the right to publish the most appropriate copy should copy instructions not be received by the stipulated time.
12. Artwork must be supplied as an electronic file in Microsoft Word, picture format like jpg or bmp, or PDF format on a zip disk/CD or by email. Alternatively you can post camera-ready copy. All artwork must be received by the edition copy date.
13. Reformatting, editing, resizing or any other work necessary to make the advertisement ready for publication may attract an additional charge.
14. Publications containing the advertisement may be placed on the publisher's web site for a period and duration determined by the publisher.
15. Invoices for advertisements must be settled within 28 days of issue.
16. These conditions and all other express terms of the contract shall be governed and construed in accordance with the Laws of England.